

Romy Aura Maloon

PRODUCER, PROJECT MANAGER, & EVENT DIRECTOR

Utilizing over ten years in arts and culture programming, direction, production, and events to creatively achieve results across the non-profit, for-profit, and public sector

Atlanta, GA 30308
404.216.8555
romyaura@gmail.com
linkedin.com/in/romy-maloon
www.romyauramaloon.com

EXPERIENCE

City of Atlanta, ATLDOT / Atlanta Streets Alive Manager, Lead
ATLANTA, GA | APRIL 2023 - PRESENT

- Curation, development, and logistics management for flagship monthly program *Atlanta Streets Alive*. Launching September 2023. Open-street running the length of Peachtree Street, Atlanta, midtown to downtown.

Independent Consultant / Project Management & Event Direction
ATLANTA, GA | JULY 2022 - PRESENT

- Event and project management support for-hire clients including Purpose Possible, National Center for Civil and Human Rights, WM Events, Platforma Complex LLC

Dash.Studio (DBA Dashboard.us) / Program Director
ATLANTA, GA | 2020 - JULY 2022

/ Program Manager
LOS ANGELES, CA | 2018 - 2020

/ Public Outreach and Project Expansion Coordinator
ATLANTA, GA | 2012 - 2016

- Curate programming and events for nationwide network of artists, designers and builders, including national mission-driven artAffect with \$200,000+ in artist grants
- Plan and implement research, design and installation with strategy, budgets, vendor coordination and people management
- Direct projects with budgets up to \$250,000: Radius's The Belmont Clay House, Portland, OR (2021); Creative Ground Miami, FL (2020); Digital Armory, Denver, CO (2019); Nakamura.ke (2019, 2022)

Jamestown LLC / Creative Marketing Manager
LOS ANGELES, CA | 2017 - 2018

- Executed Jamestown LA properties overall marketing strategy and creative direction
- Implemented site activation initiatives, community programming and arts beautification to add value for high-profile properties in Los Angeles, San Francisco and New York, including first annual Ghirardelli Square Festival

Atlanta Contemporary / Event Manager
ATLANTA, GA | 2013 - 2016

- Developed and executed revenue generating initiatives for the city's premier art center, including the Beverage Program that increased revenue by \$80,000 annually
- Conceptualized and managed award-winning flagship fundraiser ART PARTY that attracts 1,500 guests annually and netted \$67,000 in 2016 under my supervision.
- Produced over 80 events annually, which increased total event gross income by 213% from \$60,000 (2013) to \$188,000 (2016)

EDUCATION

Ringling College of Art and Design /
Bachelor of Fine Arts

SARASOTA, FL | 2005 - 2009

Concentration in Sculpture, Minor in
Business of Art and Design

AICAD / New York Studio Program /
Bachelor of Fine Arts

BROOKLYN, NY | 2008

Studio residency assoc. with Parsons
School of Design, The New School

**Google Foundations of Project
Management** / certificate

**Project Initiation: Starting a Successful
Project** / certificate

OUTREACH

**The Atlanta Regional Commission
Culture and Community Design** / Civic
Engagement Program

ATLANTA, GA | 2022

American Jewish University / Arts
Program Associate

LOS ANGELES, CA | 2018 - 2019

ArtShare LA / Emerging Arts Leadership
Board

LOS ANGELES, CA | 2017 - 2018

Eyedrum, music & art / Volunteer

ATLANTA, GA | 2016 - 2017

SKILLS

Adobe Suite, Slack, Google Suite,
Asana, Allseated, Reserve, Outlook,
Slack, Budgeting, Project
Management, Agile, Social Media,
Teamwork, Venue Selection,
Negotiation, Curation, Public
Outreach, Community Organizing