



## What we've built together...

**An artist-designed, hand-built, mosaic, ceramic facility open to the public for visits and artists for making in the Belmont neighborhood of Portland.**

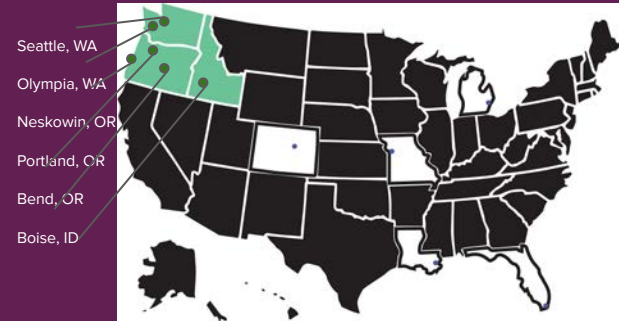
### **THIS INCLUDED:**

Interviews with all potential project candidates : 5 cities, 25 interviewees.

Presentation and Selection interviews with Clients.

Collaboration, Architects, Engineers and Lenders. Presenting renderings, engineering demo and reconstruction for permits.

Permitting with City Offices. Employed local consultants to expedite permitting for change of occupancy, interior and exterior build-out, and commercial inspections.

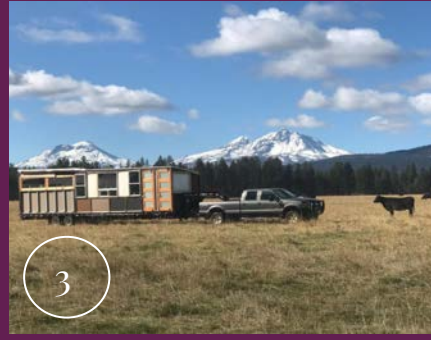




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1. BELMONT CLAY HOUSE in Portland
2. OVERNIGHT PROJECTS in Seattle
3. RANGE EXPEDITION in Bend
4. LED CONTRASTS in Boise
5. PATHWAYS at Proposal Rock



4



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## BELMONT CLAY HOUSE in Portland, OR

The acquisition and transformation of a 8,000 square foot historic building and vacant lot into an immersive mosaics building, housing artist-designed mosaics, sculpture, and tile work, a state of the art clay working and firing center, an outdoor lounge, and a ceramics gift shop. All open to the public 7 days a week.





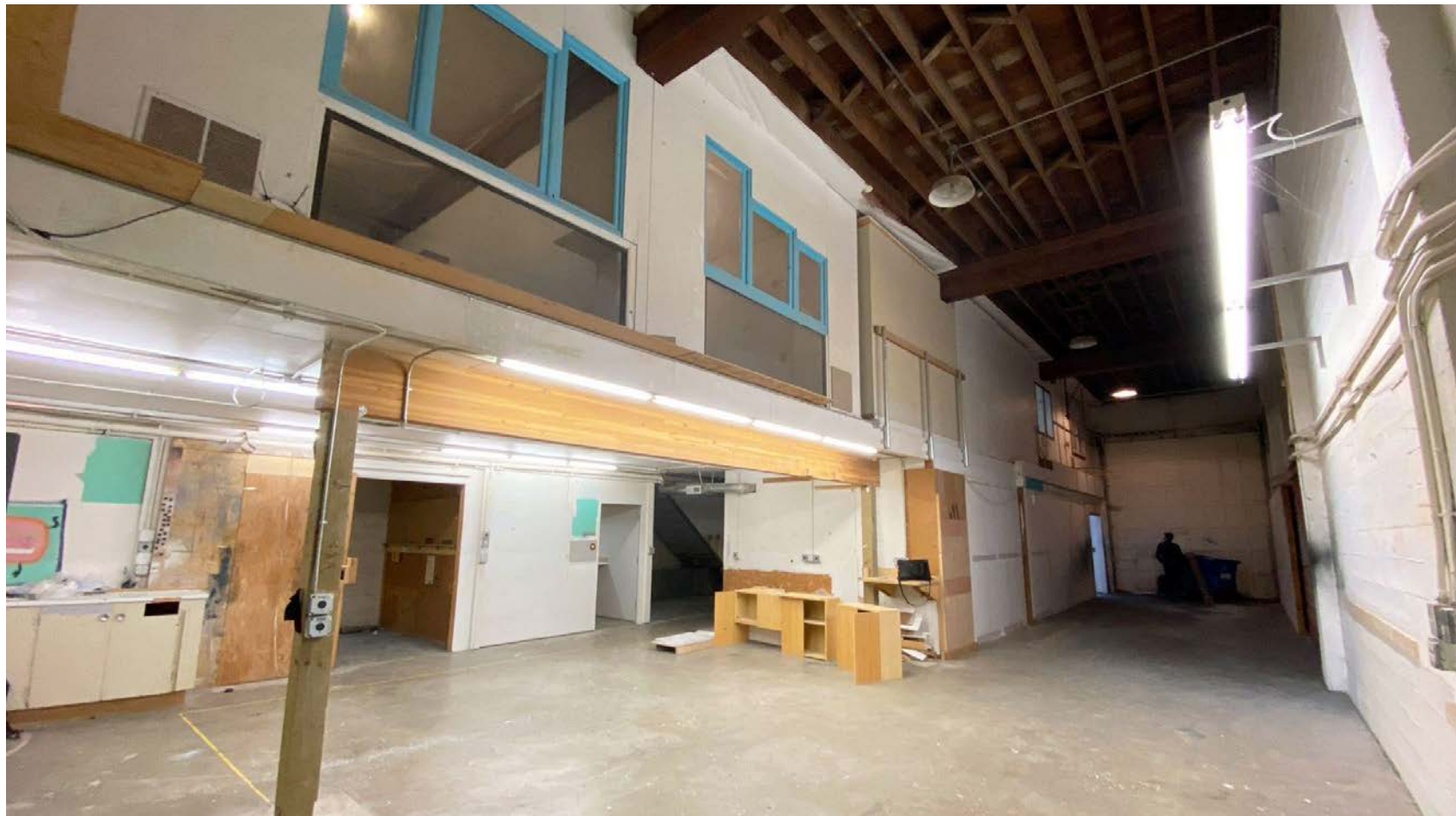
# RENDERINGS













WE GOT TO WORK!



## THIS INCLUDED:

Renovation of an historic property that includes:

A landmark artwork designed and implemented facade mural + sculptures along building and fences, by artist Alex Proba and Matchless Studio. Both local Portland fabricators and artists.

### Complete interior overhaul

Demo and rebuild of the mezzanine, reflooring, rebuilding stairs, refinishing ceilings, new electrical + lighting fixtures, white boxing, new plumbing and fixtures, creation of an ADA compliant restroom, carving-out exit door, kitchen build-out, garage door replacement, window rehab, new shelving, throwing wheels, slab roller, signage, gallery and shop design + furniture

### Complete exterior overhaul

Creation of the 30 foot concrete side yard, quality-custom built wooden fencing, gas kiln design + build + additional gas line, build of three pergolas, lighting, fire pit backyard lounge area, landscaping.

BEFORE & AFTER

BEFORE







BEFORE



AFTER





BEFORE



AFTER



BEFORE



AFTER

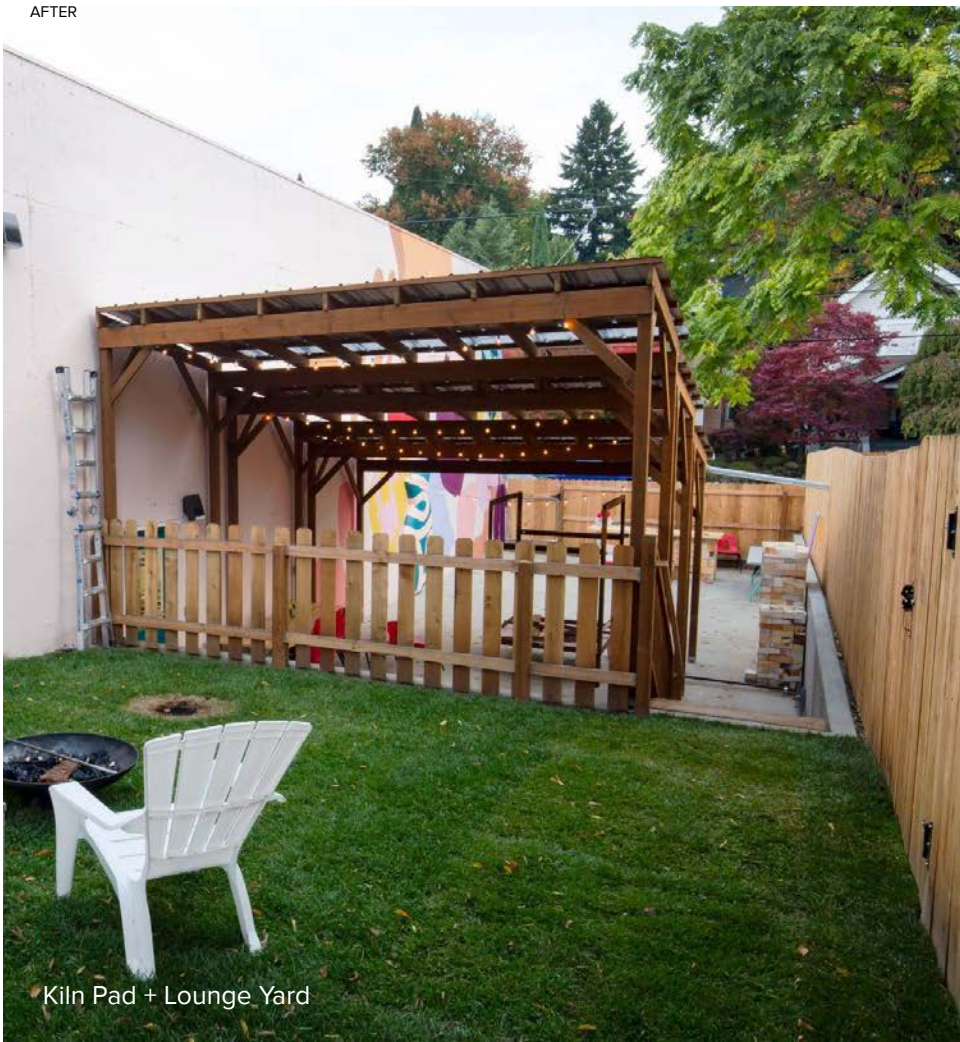




BEFORE



AFTER



Kiln Pad + Lounge Yard



# SHOP AND RESOURCE CENTERS

## THIS INCLUDED:

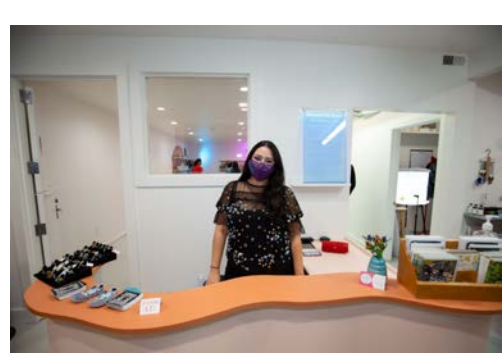
A Functioning piece of artwork. RESOURCES.

An artists designed gallery / shop + vending machine.

Media Lab where artists can photograph their work to expand their sales capacity.

Community engagements including a continuing facade mosaic project with tiles made by Radius community members.

100+ person opening event with custom lighting, full-service catering and beverage service, community participation ceramic tile project, wheel throwing demos, #swadius photo op, DJs, covid safety protocol.

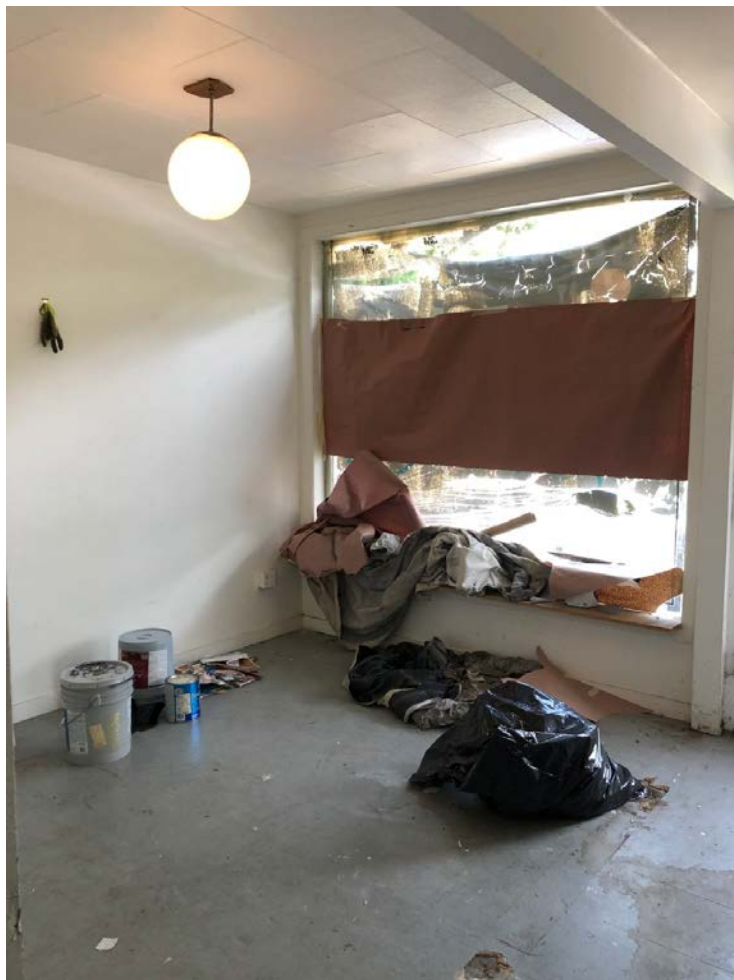


Gallery + Shop



Vending Machine

BEFORE



Gallery + Shop



Gallery + Shop



BEFORE



Workshop II

AFTER



Workshop II

AFTER



Workshop II

BEFORE



Workshop II

BEFORE



Workshop II

BEFORE



Workshop II

BEFORE



Workshop II

BEFORE



Workshop II



BEFORE



Workshop II

BEFORE



Workshop I

AFTER



Workshop I

BEFORE



Library / Kitchenette

AFTER



Library / Kitchenette

BEFORE



Glaze Lab

AFTER



Glaze Lab

BEFORE





AFTER

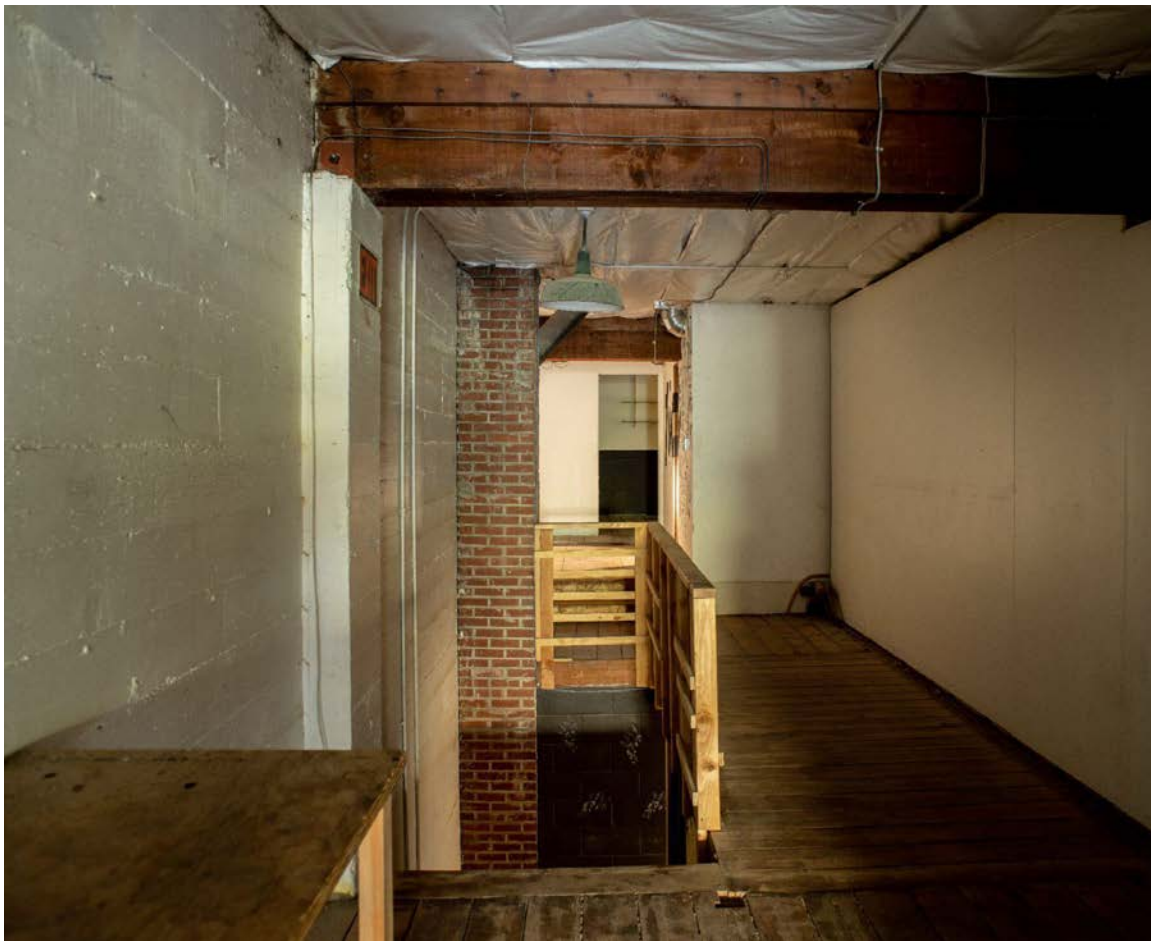


Kiln Room



Library + Kitchenette

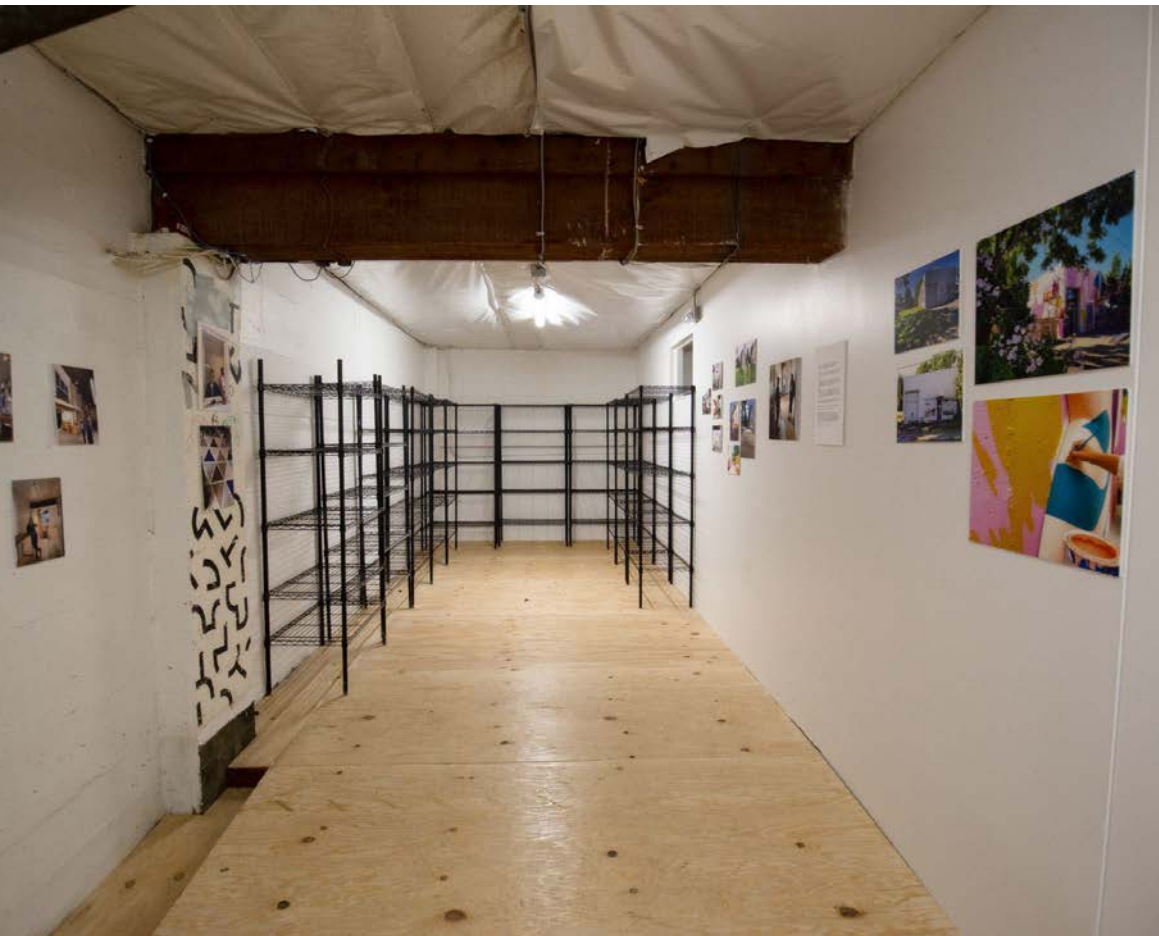
BEFORE



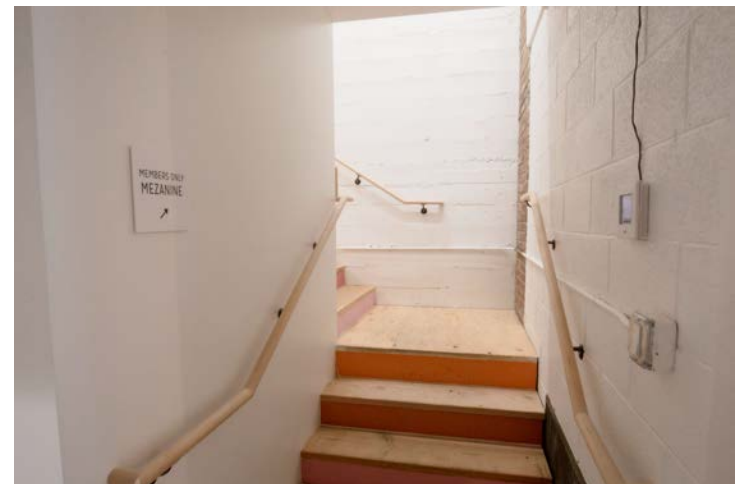
Members Only Mezzanine

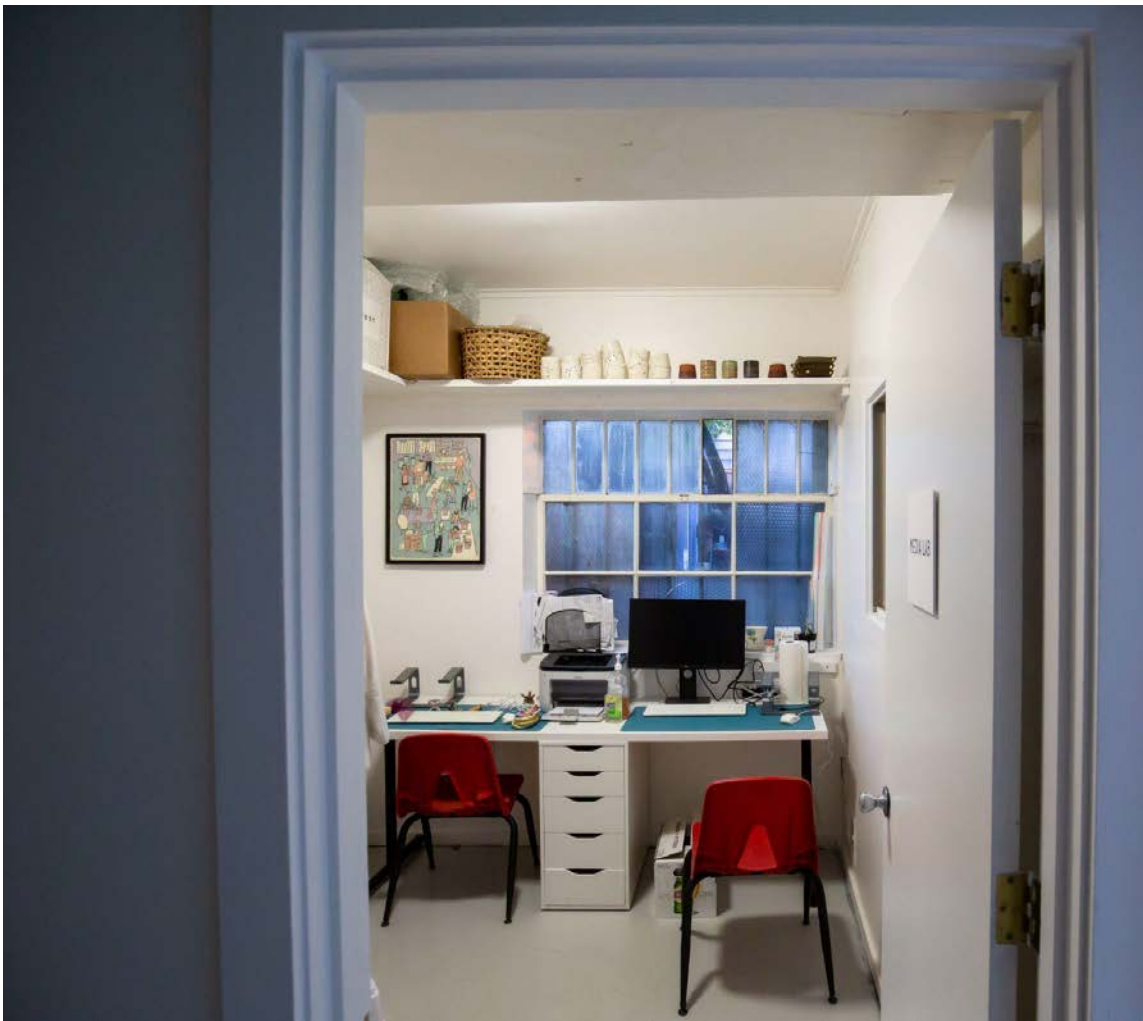
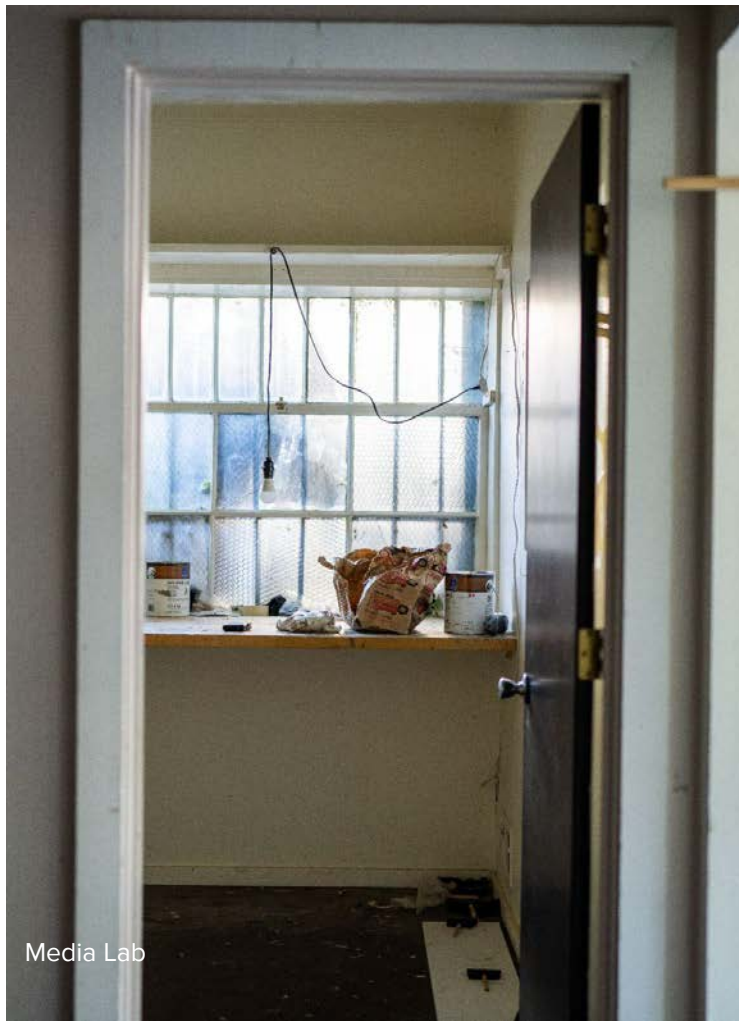


AFTER



Members Only Mezzanine





BEFORE



Workshop II



CELEBRATION



# WE RAISED MORE/ LOCAL \$UPPORT FOR THE PROJECT

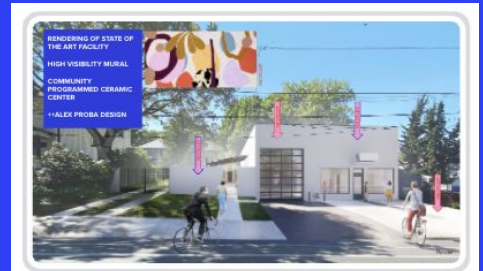
By building a sponsorship deck for donation of clay and paint to the project therefore maximizing the budget.

**We're ASKING for...**

- 80FT X 40FT PAINT**  
SUPPORT THE ARTISTIC FACADE & FENCE MURAL
- 250 LBS CLAY**  
SUPPORT THE COMMUNITY-MADE MOSAIC ELEMENTS ON MURAL
- MULTICOLOR GLAZES**  
SUPPORT OUR ADDITION OF DYNAMIC COLOR

**SPONSOR BENEFITS**

- 100+ Members**  
Sponsor appears in print & social media from our website
- 50K Monthly Views**  
Sponsor appears on social website
- 100+ Instagram Followers**  
Sponsor appears as Daily, Radio, and Alex Proba's socials
- 12K Listserve**  
Sponsor appears in Daily's newsletters
- Avg. \$1 Major Press Post per project**  
Sponsor is press release with local and national attention



# AND TAUGHT THEM HOW TO DEVELOP A PRESS RELEASE

To announce to their member base the upcoming change in location and garner social support for the new programming.



**MEDIA ADVISORY**

**Belmont Clay House Opens in Bustling Portland Art District**  
Radius Art Studio transforms historic Portland property into an artist-designed center for art making.

For Immediate Release

# AND INVITED EVERYONE TO A CELEBRATION

highlighting the long journey that the team has been on this year and all the local support that made it possible.



*You are Invited to A Preview and Grand Opening of*

## **BELMONT CLAY HOUSE** by Radius Art Studio

Please join us for the preview of The Belmont Clay House by Radius Art Studio. Over the past year many artists and builders have worked to transform a historic property in SE Portland into a state of the art clay working and firing center.

This is a private event. Please RSVP.

Tuesday, October 12, 2021  
6:00 PM – 9:00 PM PDT  
2324 Southeast Belmont Street  
Portland, OR 97214

A project by Radius Art Studio  
Artwork by Alex Proba  
Music by Casual Aztec  
A taste of Portland by Lepage + drinks by Merit Badge

This event is for people 21 years of age and up. No one under the age of 21 will be admitted. We ask that all guests wear a mask in the indoor workshop and gallery space, we will provide one if you do not have one already.

**RSVP to [Romy@dashboard.us](mailto:Romy@dashboard.us)**







Tile Making



# RIPPLE EFFECTS

This project encouraged several members to open their own businesses in tandem with the project.

## Empowering creative entrepreneurship in Portland!



# Empowering creative entrepreneurship:

Tita Compere is opening a vintage clothing and artwork boutique at the former Radius Annex. Her and her sister took over the lease.

“I saw all of my friends were doing big things and it made me realize I could do that too.” - Tita C



Hello Sunshine Art & Vintage

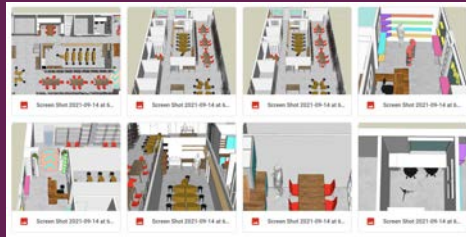
☀️ COMING SOON! ☀️

Handmade Art & Vintage Treasures  
3022 E Burnside St  
Portland, OR 97214



# Empowering creative entrepreneurship:

Siloh Cairns opened an organization and design business for commercial and residential properties. The Belmont was the test run for their new business. Here are images of how they laid out the property to scale at the Belmont Clayhouse to maximize the spaces and their efficiency.



CUTIES!









